



Morning Hotel Brief

Jacksonville - Shamrock (AR - JS) operating priorities, leadership focus, and immediate actions from the current Occupancy, Check-In, Check-Out, Security, and Maintenance reports.

Date: 07/28/2026 · Produced: 7:51 AM · Audience: Hotel Leadership Team · Region: Arkansas - North

AVAILABLE
ROOMS

116

Current
available
denominator

RENO
ROOMS

0

Currently
in reno

MAX
CAPACITY

116

Available +
reno
rooms

OCCUPIED
ROOMS

112

Current
occupied
count

RENT
READY
ROOMS

4

proxy
using
open
available
rooms

OCCUPANCY
%

96.6%

Occupied /
available
rooms

Largest Day-Over-Day Moves

Source reports: Check-In Today (07/27/2026 11:01 PM CDT) and Daily Check-Out with Balance Report (07/28/2026 7:04 AM CDT).

- **AR - JS** — +4 net room move (108 → 112) from 4 check-in(s) less 0 check-out(s).

What Needs Attention Now

- **AR - JS** — occupancy 96.6% (112 occupied room(s)) with 4 open available room(s); maintenance backlog 3 at 30+ day(s), 4 at 14+ day(s), oldest 54 day(s).

Guests Owing Money, 14+ Days Old Over \$600

No current guests show money owed at 14+ days old with balances of \$600 or more under the current due-now logic.

Check-Outs with Guest Owing \$600+

No current check-outs show balances due of \$600 or more.

Pattern Intelligence

- Lowest live occupancy signal is **AR - JS** at **96.6%** with **4** open available room(s).
- The heaviest maintenance aging backlog is at **AR - JS** with **3** item(s) at 30+ days and **4** at 14+ days.
- **0** hotel(s) are now triggering across two or more daily report streams, which is where leadership attention should concentrate first: none currently.
- Rent Ready is currently using the open-available proxy because the Vacant Room Report has been removed from the morning pack.

Useful Resource Links

- [Cloudbeds Morning Pack](#)
- [Security Report PDF](#)
- [Maintenance Aging Report PDF](#)
- [Occupancy Report PDF](#)