



Morning Hotel Brief

Jacksonville - Shamrock (AR - JS) operating priorities, leadership focus, and immediate actions from the current Occupancy, Check-In, Check-Out, Security, and Maintenance reports.

Date: 06/08/2026 · Produced: 7:51 AM · Audience: Hotel Leadership Team · Region: Arkansas - North

AVAILABLE
ROOMS

116

Current
available
denominator

RENO
ROOMS

0

Currently
in reno

MAX
CAPACITY

116

Available +
reno
rooms

OCCUPIED
ROOMS

99

Current
occupied
count

RENT
READY
ROOMS

17

proxy
using
open
available
rooms

OCCUPANCY
%

85.3%

Occupied /
available
rooms

Largest Day-Over-Day Moves

Source reports: Check-In Today (06/07/2026 11:00 PM CDT) and Daily Check-Out with Balance Report (06/08/2026 7:01 AM CDT).

- **AR - JS** — -3 net room move (102 → 99) from 0 check-in(s) less 3 check-out(s).
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What Needs Attention Now

- **AR - JS** — occupancy 85.3% (99 occupied room(s)) with 17 open available room(s).

Guests Owing Money, 14+ Days Old Over \$600

HOTEL	GUEST NAME	DAYS IN HOUSE	AMOUNT OWED
AR - JS	Cedric Terrell	40	\$1,080
AR - JS	Majestic Durham	77	\$1,180
AR - JS	William Brannen	94	\$830
AR - JS	Marilyn Worsham/ Megan Worsham	182	\$780
AR - JS	Geneva Wood	228	\$1,080

Check-Outs with Guest Owing \$600+

No current check-outs show balances due of \$600 or more.

Pattern Intelligence

- Lowest live occupancy signal is **AR - JS** at **85.3%** with **17** open available room(s).
- Today's room-count flow is weakening most at **AR - JS**, moving **102 → 99** after check-ins less check-outs.
- **1** hotel(s) are now triggering across two or more daily report streams, which is where leadership attention should concentrate first: **AR - JS**.
- Rent Ready is currently using the open-available proxy because the Vacant Room Report has been removed from the morning pack.

Useful Resource Links

- [Cloudbeds Morning Pack](#)
- [Security Report PDF](#)
- [Maintenance Aging Report PDF](#)

- [Occupancy Report PDF](#)