



Morning Hotel Brief

Jacksonville - Crestview (AR - JC) operating priorities, leadership focus, and immediate actions from the current Occupancy, Check-In, Check-Out, Security, and Maintenance reports.

Date: 08/20/2026 · Produced: 7:51 AM · Audience: Hotel Leadership Team · Region: Arkansas - North

AVAILABLE
ROOMS

33

Current
available
denominator

RENO
ROOMS

0

Currently
in reno

MAX
CAPACITY

33

Available +
reno
rooms

OCCUPIED
ROOMS

31

Current
occupied
count

RENT
READY
ROOMS

2

proxy
using
open
available
rooms

OCCUPANCY
%

93.9%

Occupied /
available
rooms

Largest Day-Over-Day Moves

Source reports: Check-In Today (08/19/2026 11:01 PM CDT) and Daily Check-Out with Balance Report (08/20/2026 7:01 AM CDT).

- **AR - JC** — -1 net room move (32 → 31) from 0 check-in(s) less 1 check-out(s).
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What Needs Attention Now

- **AR - JC** — occupancy 93.9% (31 occupied room(s)) with 2 open available room(s).

Guests Owing Money, 14+ Days Old Over \$600

No current guests show money owed at 14+ days old with balances of \$600 or more under the current due-now logic.

Check-Outs with Guest Owing \$600+

No current check-outs show balances due of \$600 or more.

Pattern Intelligence

- Lowest live occupancy signal is **AR - JC** at **93.9%** with **2** open available room(s).
- Today's room-count flow is weakening most at **AR - JC**, moving **32 → 31** after check-ins less check-outs.
- **0** hotel(s) are now triggering across two or more daily report streams, which is where leadership attention should concentrate first: none currently.
- Rent Ready is currently using the open-available proxy because the Vacant Room Report has been removed from the morning pack.

Useful Resource Links

- [Cloudbeds Morning Pack](#)
- [Security Report PDF](#)
- [Maintenance Aging Report PDF](#)
- [Occupancy Report PDF](#)