



Morning Hotel Brief

Jacksonville - Crestview (AR - JC) operating priorities, leadership focus, and immediate actions from the current Occupancy, Check-In, Check-Out, Security, and Maintenance reports.

Date: 07/10/2026 · Produced: 7:51 AM · Audience: Hotel Leadership Team · Region: Arkansas - North

AVAILABLE
ROOMS

33

Current
available
denominator

RENO
ROOMS

0

Currently
in reno

MAX
CAPACITY

33

Available +
reno
rooms

OCCUPIED
ROOMS

32

Current
occupied
count

RENT
READY
ROOMS

1

proxy
using
open
available
rooms

OCCUPANCY
%

97.0%

Occupied /
available
rooms

Largest Day-Over-Day Moves

Source reports: Check-In Today (07/09/2026 11:01 PM CDT) and Daily Check-Out with Balance Report (07/10/2026 7:02 AM CDT).

- **AR - JC** — -1 net room move (33 → 32) from 0 check-in(s) less 1 check-out(s).
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What Needs Attention Now

- **AR - JC** — occupancy 97.0% (32 occupied room(s)) with 1 open available room(s).

Guests Owing Money, 14+ Days Old Over \$600

HOTEL	GUEST NAME	DAYS IN HOUSE	AMOUNT OWED
AR - JC	Roland Houston/ Sarah Hawkins	75	\$1,235
AR - JC	John St Clair	98	\$1,480
AR - JC	Sonny Babson	105	\$645
AR - JC	John Williams	105	\$610
AR - JC	Donna Pogue/ Lonny Burroughs	113	\$995
AR - JC	Tasia Williams/ Brett Roberts	130	\$990
AR - JC	ELIZABETH JOHNSON	214	\$620
AR - JC	O'Bryan Webb	230	\$940
AR - JC	Steven/ Krystale Magdaleno	320	\$615
AR - JC	Dasha Clifton	333	\$660

Check-Outs with Guest Owing \$600+

No current check-outs show balances due of \$600 or more.

Pattern Intelligence

- Lowest live occupancy signal is **AR - JC** at **97.0%** with **1** open available room(s).
- Today's room-count flow is weakening most at **AR - JC**, moving **33 → 32** after check-ins less check-outs.
- **0** hotel(s) are now triggering across two or more daily report streams, which is where leadership attention should concentrate first: none currently.
- Rent Ready is currently using the open-available proxy because the Vacant Room Report has been removed from the morning pack.

Useful Resource Links

- [Cloudbeds Morning Pack](#)
- [Security Report PDF](#)
- [Maintenance Aging Report PDF](#)
- [Occupancy Report PDF](#)