



Weekly Owner Scorecard

Owner-specific weekly control view, centered on decisions, approvals, and escalations owners can make now.

Preview date: 2026-07-03

PORTFOLIO OCCUPANCY

78.0%

1854 occupied
rooms in latest
snapshot

RECENT OCCUPIED-ROOM TREND

+88

vs 2026-04-07
using available
recent occupancy
snapshots

OWNER DECISIONS

4

Actionable owner
moves in this
preview

DATA / CONTROL GAPS

0

Inventory flags
before ledger/churn
is added

Owner Decisions Required This Week

APPROVE

LA - BRB

Boardwalk recovery plan

Why now: 43.1% occupancy, 62 open rooms, 49 rooms in reno, and risk score None.

Owner move: Approve one written recovery plan covering physical fixes, return-to-service dates, manager accountability, and next-week occupancy targets.

APPROVE

OK - OTM

OK - OTM return-to-service plan

Why now: 32.1% occupancy, 89 open rooms, and 96 rooms in reno.

Owner move: Approve room-by-room unblock sequencing, return-to-service dates, and weekly lease-up targets.

APPROVE

LA - BRG

LA - BRG asset recovery plan

Why now: 32.7% occupancy, 111 open rooms, and 145 rooms in reno.

Owner move: Approve an asset recovery plan with explicit dates for usable inventory to come back online.

Owner-control buildout

Why now: 0 room-count flags remain, and owners still lack daily ledger / churn visibility.

Owner move: Authorize Guest Ledger / Collections Risk, Check-In / Check-Out / Churn, and a one-time authoritative room-count cleanup.

Scorecard

Demand / Occupancy Engine	Amber	Portfolio occupancy is 78.0% with 1854 occupied rooms.
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Bottom-Quartile Repair	Red	3 sites are currently below 50% occupancy in the owner queue.
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Security / Process Discipline	Amber	1 sites are currently at risk score 9 or above.
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Owner-Control Visibility	Amber	0 room-count flags remain, and ledger/churn is still missing from the owner stack.
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This preview is weekly in structure, but the occupancy trend line is based on currently available recent snapshots rather than a fully matured historical warehouse.

Capital / Return-to-Service Decisions

Site	Occ %	Open	Reno	Owner Move
OK - OTM	51.1%	64	86	Confirm return-to-service plan, blocked-room count, and near-term lease-up /

Accountability / Escalation Queue

Site	Status	Owner Move
LA - BRB / 11314 Boardwalk Dr	Watchlist	Watch for repeat appearance tomorrow before elevating to owner-action status.

				recovery targets.
LA - BRG	43.0%	94	110	Confirm return-to-service plan, blocked-room count, and near-term lease-up / recovery targets.
LA - BRB	47.7%	57	49	Confirm return-to-service plan, blocked-room count, and near-term lease-up / recovery targets.

Owner-Control Buildouts to Approve

- **Authorize Guest Ledger / Collections Risk.** This is the missing money-control layer.
- **Authorize Check-In / Check-Out / Churn.** Owners need to see whether weak occupancy is temporary, structural, or cash-risk driven.
- **Force authoritative room-count cleanup.** Eliminate the current floor-and-flag dependency in the occupancy denominator.

SWOT Suggestions, Rewritten as Owner Moves

- **Exploit the strength:** Keep using portfolio scale to manage by exception rather than anecdote.
- **Correct the weakness:** Force the bottom quartile onto one owner-reviewed action list every week.
- **Pursue the opportunity:** Add cash-quality and churn visibility so owners can manage earnings, not just room fill.
- **Defend the threat:** Set a rule that repeat sites escalate after consecutive

appearances instead of living on a watchlist forever.